



ABOUT US

Hidden Peak Capital (“Hidden Peak”) - under the stewardship of The Axline Group - is a private equity fund that invests in small to medium-sized businesses. We are currently focused on discovering an established, profitable firm, which we can actively manage and grow to its full potential. Our leadership and advisors bring decades of operational, investment, and transactional experience, providing a smooth exit opportunity for business owners.

INVESTMENT CRITERIA

Hidden Peak will make a *controlling* investment in a service or light-manufacturing company with an enterprise value up to \$10 MM and an EBITDA margin over 10%. Although we favor situations where owners are considering retirement or taking a significantly reduced role in the day-to-day operations, we will consider corporate divestitures. We will not make investments predicated on turn-around attempts.

Hidden Peak generally prefers investments which meet a majority of the following criteria, understanding that special situations may warrant exceptions:

Business Criteria

- Privately held, U.S. based
- Multiple avenues for growth
- Sustainable competitive advantage

Industry Criteria

- Growth Stage
- Highly Fragmented
- Straightforward operations

Situation

- Owner is retiring without a successor or seeking to reduce daily operating role
- Corporate divestitures

Financial Criteria

- \$2.5 MM to \$10 MM in value
- EBITDA margins greater than 10%
- Three years of positive cash flow
- Minimum EBITDA of \$1 MM

BENEFITS FOR OWNERS

Hidden Peak’s objective is to grow a company and build long-term value. We are not in the business of flipping a firm after implementing short-sighted initiatives. We understand the wide range of considerations that are a part of a founder/owner’s decision to sell their business, and the years of *personal investment* and *sacrifice* that have gone into building their company. Our intentions are aligned with the owner’s desire to see their business and its employees prosper in the hands of the new owners.

If you are considering selling or reducing your involvement in your company, we can provide attractive exit options and would enjoy speaking with you.

Contact Information

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